

2025 Trolley Opportunities

I-RIDE Trolley

EXTERIOR ADVERTISING / ROLLING BILLBOARDS DISTRICT PARTNER



Without a doubt, one of the most effective and unique advertising opportunities within the I-Drive Resort Area in Orlando, Florida is the I-RIDE Trolley Service.

For advertising that really moves, these bold and exciting billboards travel their 14 mile route and reach more than 70,000 impressions a day within this dynamic vacation and convention destination.

With designated stops at the Orange County Convention Center, the nation's largest convention center, your message will receive maximum impact.

Size: 4 feet tall x 17 feet wide

Partner rate: \$2,975 net/monthly

Production: \$1,750 for short-term material
\$2,250 for long-term material

Available on a first available basis.

Bonus Offer: Advertiser will receive one 4" x 9" brochure display rack inside their advertised trolley.

Contact Norah White at 407-248-9590 or NWhite@IRideTrolley.com



**I-DRIVE
DISTRICT**
— INTERNATIONAL DRIVE —

I-Drive Business Improvement District

7081 Grand National Drive • Suite 105 • Orlando, Florida 32819

Phone 407-248-9590 • FAX 407-248-9594

InternationalDriveOrlando.com • IRideTrolley.com

IDriveLiving.com • IDriveDistrict.com

Production Requirements:

Artwork Due: Two weeks prior to posting.

Design Software: Please choose program(s) that are intended for single page design, such as Illustrator and Photoshop. Multi-page layout programs, such as Quark, are inappropriate.

The Template Layer: We will supply advertisers with a trolley template at quarter scale. Please do not rasterize, scale, or manipulate the template in any way.

Resolution: The minimum input resolution for our printer is 100 dpi @ 100%. Keep in mind that if you are working at quarter scale, you will need to increase the resolution of your linked files to 400 dpi.

Linked Files: Be sure to link your image files – do not embed them. Embedded FPO's are OK.

File Formats: Linked files should be provided as .tif or .psb. The artwork, including the template layer, should be saved as .ai or .eps.

Bleed: Provide 1" bleed on all sides.
(Which will equal 1/4" on the template.)

Fonts: Outline all fonts.